GLION
INSTITUTE OF HIGHER EDUCATION

Glion Online 2017 Academic Calendar

(Course Schedule Subject to Change Without Notice)

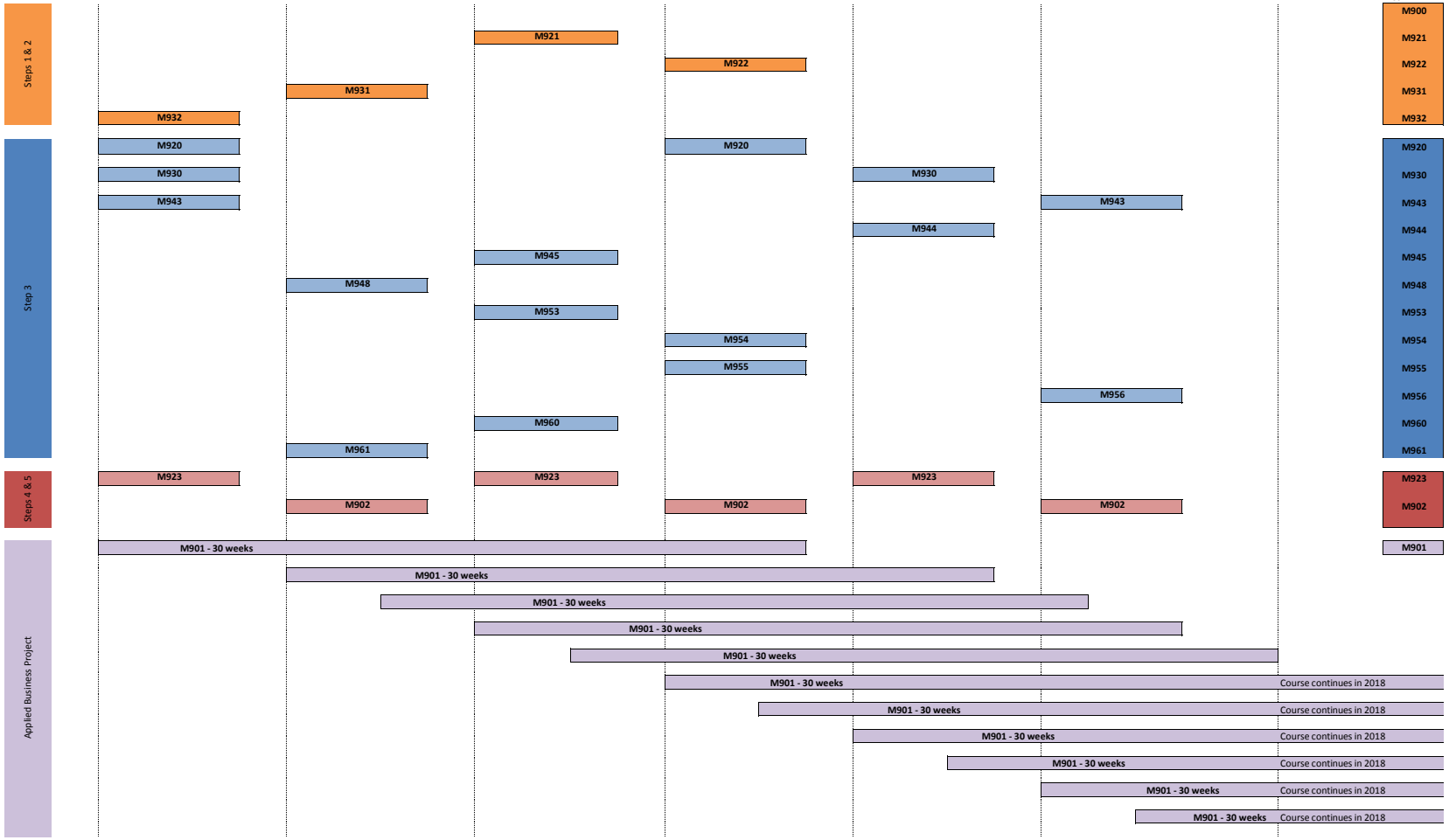
Legend

Steps 1 & 2 - Core Courses
- M900 - Strategies for Online Study of International Hospitality Management
- M921 - Managing Service Operations in the Evolving Business Environment
- M932 - Hospitality, Services and E-Marketing
- M922 - Human Resources Management
- M931 - Managerial Finance and Accounting

Step 3 - Specialization/Elective Courses
- M920 - Innovation
- M930 - Sustainability in Hospitality and Tourism
- M943 - Revenue Management
- M944 - Integrated Marketing Communications
- M945 - Brand Management
- M948 - Destination Management
- M953 - Challenges of Leadership
- M954 - Cross-Cultural Management
- M955 - Entrepreneurship and Business Planning
- M956 - Corporate Social Responsibility
- M960 - Property and Asset Management
- M961 - Financial Strategy and Planning

Steps 4 & 5 - Core Courses
- M923 - Business Research Methods
- M902 - Global Strategic Management

Applied Business Project
- M901 - Applied Business Project

January Term *January 16 - February 26*
March Term *March 13 - April 23*
May Term *May 8 - June 18*
July Term *July 3 - August 13*
August Term *August 28 - October 8*
October Term *October 23 - December 3*

January | February | March | April | May | June | July | August | September | October | November | December | January 2017